



Unlock the Power of Referrals: Transform Your Insurance Agency

Join best-selling author and seasoned insurance agent Scott Grates for a transformative three-part webinar series designed to help you turn every connection into revenue! Over three days, you'll discover how to build a powerful personal brand, deepen customer relationships, and create a self-sustaining flow of high-quality referrals — essential skills for growing your insurance business.



Presented by Scott Grates & Hosted by Mike Whitford

Scott Grates, insurance agent, TEDx speaker and author of the national best-seller *Referrals Done Right*, has grown two successful insurance agencies in Upstate New York. His agencies generate over 1,000 referrals annually, thanks to his proven strategies and deep customer connections through referrals.

Harness the power of community referrals with the following sessions
(7 AM & 1 PM PT sessions available):

October 22

Session 1:
Building Your
Personal Brand

October 23

Session 2:
Turning Relationships
into Revenue

October 24

Session 3:
Creating an Infinite
Flow of Referrals

\$199 for Melon Clients | \$249 for Non-Melon Attendees*

Webinar is for you and up to 5 team members.

*For Non-Melon Attendees, schedule and complete a demo with Melon, and you'll get the Melon Client price.

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